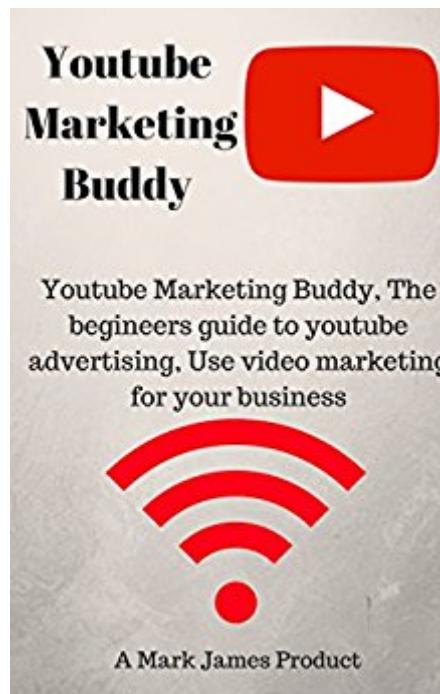


The book was found

Youtube Marketing Buddy, The Beginers Guide To Youtube Advertising, Use Video Marketing For Your Business



Synopsis

YouTube Marketing has become an integral part of any marketing network or online video marketing strategy. YouTube, according to Alexa, is the number three most visited website in the world, ranking just after Facebook and Google. YouTube was founded in 2005 by Chad Hurley, Jawed Karim and Steve Chen who were ex-PayPal employees. While at PayPal they saw the power in simplifying a process and giving users a solution. Because YouTube has grown and grown since 2005, you should really be using this in your marketing strategy. In just three months YouTube went from having zero visitors to over four million. Today YouTube has over 1.5 billion visitors a day and 25 million ads a day. YouTube is? Alexa reports that each visitor spends an average of 24.02 minutes per day watching YouTube. Many network marketers have experienced significant growth by marketing on YouTube or on their video sharing site.

Book Information

File Size: 1601 KB

Print Length: 19 pages

Simultaneous Device Usage: Unlimited

Publication Date: August 13, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01KDVFS7A

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,104,838 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #113 in Books > Computers & Technology > Internet & Social Media > Podcasts & Webcasts #343 in Kindle Store > Kindle Short Reads > 30 minutes (12-21 pages) > Computers & Technology #1367 in Kindle Store > Kindle Short Reads > 30 minutes (12-21 pages) > Business & Money

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